

# ● THE CENTER

2026 BENEFITS

## CORPORATE SPONSORSHIP



Lukas Nelson  
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## WHY SUPPORT THE CENTER?

Partnering with The Center connects your business to Jackson Hole's creative community while supporting 20 resident nonprofit organizations. Your sponsorship helps keep our stages active, our spaces affordable, and our programming accessible to all.

In return, your brand benefits from year-round visibility in local media, digital lobby screens viewed by 100,000+ visitors, and newsletters reaching over 15,000 subscribers. Sponsors also enjoy early ticket presale access—creating unique opportunities for client and employee engagement.

## THE CENTER'S AUDIENCE BY THE NUMBERS



### ON CAMPUS

Approximately 100,000 visitors to campus in 2025

200 events held in The Center Theater



### ON THE WEB

21,400 monthly visitors to The Center website

7,902 Instagram followers, with an estimated 464,000 accounts reached

7,036 Facebook followers with 21,500 page visits



### IN DONOR OUTREACH

#### Weekly Newsletter:

16,000 subscribers  
46% open rate

#### Quarterly Arts Advocate:

560 donor subscribers  
75% open rate



### AROUND TOWN

Ads in JH Daily, Buckrail, KHOL, and Meta

Weekly calendar ad in JH News&Guide

Center Presents posters displayed at 25+ high-traffic locations

SPONSORSHIP BENEFITS	\$50,000	\$25,000	\$10,000	\$5,000
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### Outreach and Communications

Proud Supporter Website Badge	●	●	●	●
Bi-Annual Sponsor Ad in JH Daily	●	●	●	●
Listing in Annual Report	●	●	●	●
Social Media Recognition	4	2	1	
Newsletter Feature	2	1	Logo only	

### Center Presents

Exclusive Donor Events	●	●	●	●
Early Ticket Access	●	●	●	●
Logo in JH News & Guide Calendar	6 week run	4 week run	2 week run	1 week run
On-Stage Recognition	Every show	4 shows	2 shows	1 show
Logo on Print Event Ads and Posters	6 events	4 events	2 event	1 event

### Center Website

Sponsor Page Visibility	Prominent	Highlighted	●	●
Homepage Feature	●	●		

### Center Campus Visibility

Digital Monitor Display	●	●	●	●
Slideshow before CP films	●	●	●	●
Lightbox Advertising	Dedicated for 8 weeks	Dedicated for 4 weeks	Shared	
Box Office Display	Permanent	Permanent	Rotating Feature	
Custom Digital Monitor Ads	●	●		

### Annual Benefit Concert Recognition

Dedicated Benefit Webpage	●	●	●	
Print Ads	●	●		
Lightbox Banner	●	●		
Albertsons Banner	●			
Stage Banner	●			