



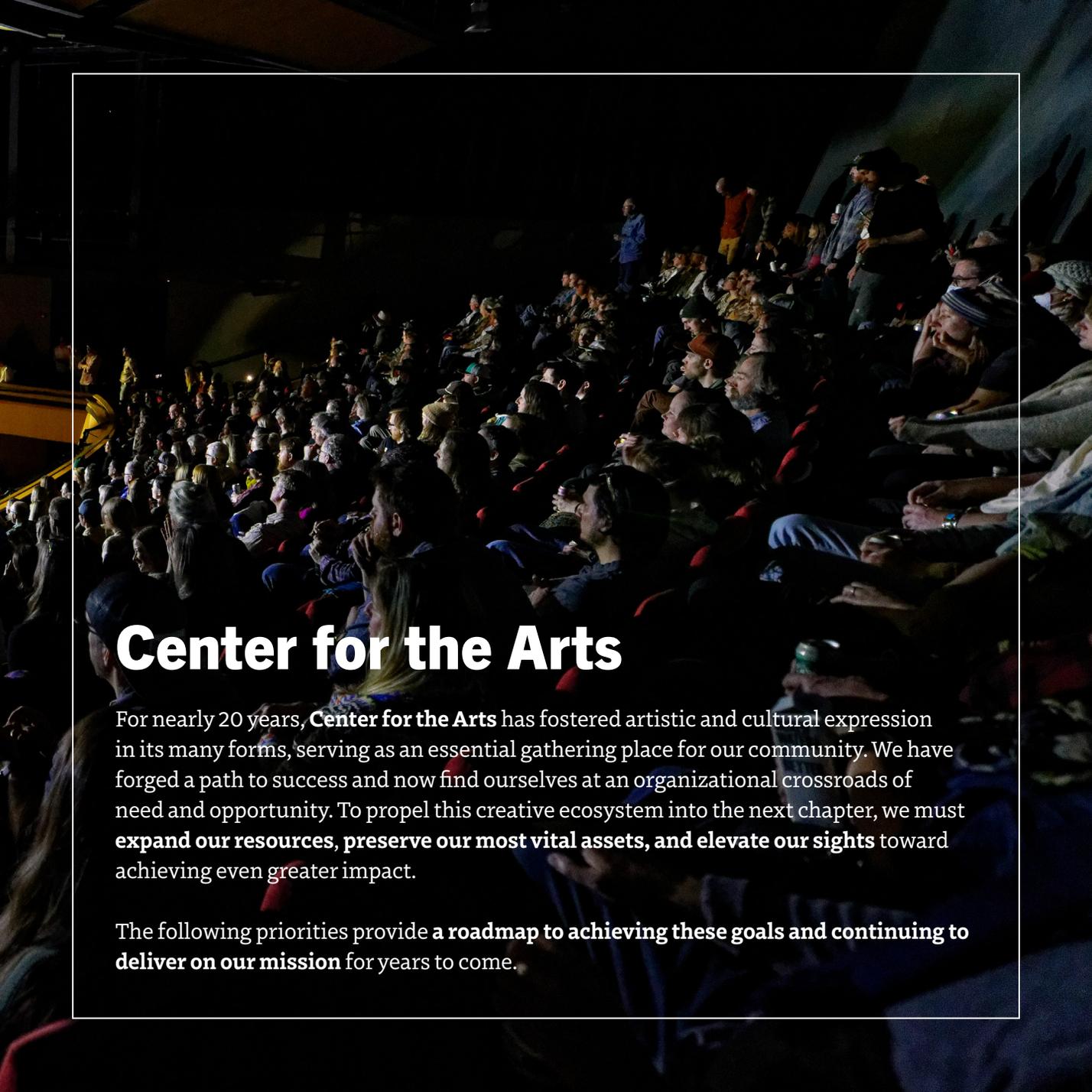
Strategic Priorities

2024-2027



Our Mission:

To connect our creative community by providing a dedicated campus, supporting excellent programming, and nurturing a collaborative spirit.



Center for the Arts

For nearly 20 years, **Center for the Arts** has fostered artistic and cultural expression in its many forms, serving as an essential gathering place for our community. We have forged a path to success and now find ourselves at an organizational crossroads of need and opportunity. To propel this creative ecosystem into the next chapter, we must **expand our resources, preserve our most vital assets, and elevate our sights** toward achieving even greater impact.

The following priorities provide a **roadmap to achieving these goals and continuing to deliver on our mission** for years to come.





Priority 1

Maintain and Enhance Our Facility

- **Develop and implement a comprehensive maintenance plan** to sustain and enhance our physical campus.
- **Adequately fund an endowment** to meet the ongoing needs of a complex, state-of-the-art facility.
- **Diversify and bolster revenue streams**, including earned revenue, philanthropic support, and public funding.

Priority 2

Support and Elevate the Work of our Resident Partners

- Establish a **culture of mutual respect and support** through closer collaboration, engagement, and increased transparency.
- **Control occupancy costs** for Resident Organizations, including the implementation of more shared services.
- Work with Residents to **improve accessibility, affordability, and inclusivity** across campus.





Priority 3

Promote Programmatic Excellence, Diversity, and Impact

- Expand utilization and activation of all programming spaces with an emphasis on **elevating artistic excellence and increasing attendance.**
- Develop **new series and initiatives to meet the evolving needs of our community,** ensuring there is something for everyone at The Center.
- Invest in creative and collaborative programming, **amplifying our impact through strategic partnerships** with Residents and other community partners.

Priority 4

Build Operational and Financial Stability

- Invest in **attracting and retaining** top talent at all levels of the organization.
- Implement diverse philanthropic giving and recognition programs to **deepen our relationship with our most dedicated ambassadors.**
- Demonstrate **good governance to promote positive perceptions and strong relationships** across the community.





THE CENTER FOR THE ARTS

THE CENTER BENEFIT FEATURING
MARC BROUSSARD
Outdoor on The Center Park



TANYA TUCKER
SWEET WESTERN SOUND TOUR
Country
JULY 26TH 8:00 PM
TICKETS START AT \$39



RYAN ADAMS
Rock/Pop
JULY 27TH 8:00 PM
WHLIST AVAILABLE



JOHN CRAIGIE
FT. GOODNIGHT TEARS
Americana/Folk
AUGUST 4TH 7:00 PM
TICKETS START AT \$39



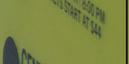
BRUCE HORNSBY & THE NOISEMAKERS
Rock/Pop
AUGUST 12TH 8:00 PM
WHLIST AVAILABLE



JOY OLADOKUN
CATCH ME WHILE YOU CAN TOUR
Finger/Instrumental
AUGUST 12TH 8:00 PM
TICKETS START AT \$39



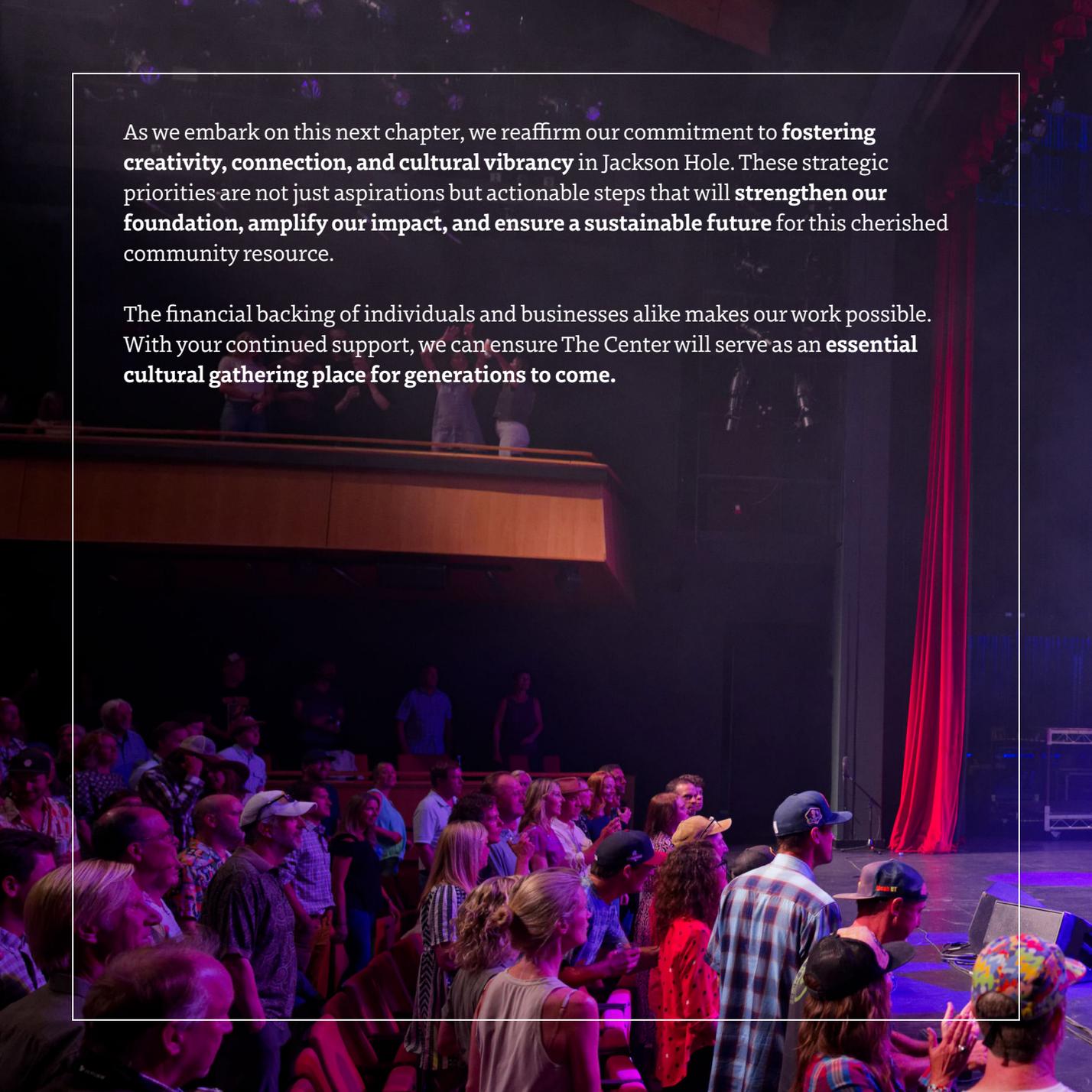
KITCHEN DWELLERS
Bluesgrass
AUGUST 20TH 8:00 PM
TICKETS START AT \$44



CENTER FOR THE ARTS



TICKETS
URGENT
307.753.7533



As we embark on this next chapter, we reaffirm our commitment to **fostering creativity, connection, and cultural vibrancy** in Jackson Hole. These strategic priorities are not just aspirations but actionable steps that will **strengthen our foundation, amplify our impact, and ensure a sustainable future** for this cherished community resource.

The financial backing of individuals and businesses alike makes our work possible. With your continued support, we can ensure The Center will serve as an **essential cultural gathering place for generations to come.**



THE CENTER

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