



THE CENTER

2024 BENEFIT SPONSORS

BECOME A BENEFIT BUSINESS SPONSOR

The Center Benefit Concert will be held June 30, 2024. As our only annual fundraiser, this festive outdoor event celebrates our community, the arts, and The Center’s role where it all comes together. We've built a reputation for bringing tremendous talent that draws enthusiastic crowds, and invite you to join us as a Benefit Sponsor!

The Center Benefit represents approximately 25% of our annual fundraising budget, and we depend on your support to meet the goal of raising over \$475,000 this year.

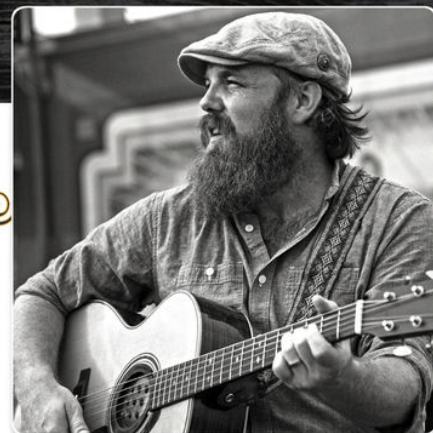
YOUR IMPACT

Revenue generated from the Benefit is used to maintain and improve our facility, subsidize lease and rental rates for nonprofits, and support Center events throughout the year.

SPONSOR RECOGNITION

Benefit Sponsors receive brand recognition and exposure throughout our community. Your business will be represented in a variety of on-campus media, digital marketing, and print materials in the weeks surrounding the event.

Contact:
Cameron Shepherd
Manager of Development Events & Partnerships
Center for the Arts
307.734.8956 x120
cameron@jhcenterforthearts.org



ABOUT THE ARTIST

MARC BROUSSARD is an artist with a unique gift of channeling the spirits of classic R&B, rock, and soul into contemporary terms. Broussard’s incomparable brand of soul – an infectious mix of rock, blues, R&B, funk-pop, and soul coupled with his powerful vocals - has garnered worldwide praise from critics and fans alike. In 2024, Marc is celebrating 20 years since the release of his debut album Carencro with an Anniversary Tour.

OUR MISSION: To connect our creative community by providing a dedicated campus, supporting excellent programming, and nurturing a collaborative spirit.



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GOLD SPONSOR

\$50,000

(maximum 1)

- Up to 50 event tickets*
- Full page playbill ad
- (2) Social media sponsor features
- (4) Center-branded Stio vests
- Opportunity for event stage announcements

SILVER SPONSORS

\$25,000

(maximum 3)

- Up to 25 event tickets*
- Half page playbill ad
- (1) Social media sponsor feature
- (2) Center-branded Stio vests

BRONZE SPONSORS

\$10,000

(maximum 6)

- Up to 10 event tickets*
- Playbill sponsor listing

ALL LEVELS INCLUDE:

- Logo on event banners and print ads
- Sponsor listings in Center newsletters
- Logo and link on dedicated Center Benefit webpage
- Invitation to Benefactor and Sponsor Appreciation events
- Inclusion in our year-round Center Presents Ticket Presale program

*Note: \$50/ticket face value will be deducted from the total charitable donation or can be purchased separately.

Continuing the tradition of bringing exceptional artists to The Center Benefit

