



THE CENTER

CORPORATE SPONSORS 2024

THE CENTER

Center for the Arts is a hub for artistic, cultural and creative activity in Jackson Hole, Wyoming.

Fueled by innovation and inspired by collaboration, we are proud to share our 78,000 square foot campus with 20 local, regional and state-wide nonprofit organizations who call The Center home.

Unique in caliber for a community of our size, The Center truly has something to offer everyone. We are a full-service performing arts facility offering affordable rental and lease rates, diverse and inclusive programming, and a gathering place for our community to learn, experience and celebrate the arts.

SPONSOR IMPACT & RECOGNITION

Center Sponsors receive brand recognition and exposure to new clientele. Your business will be represented alongside popular shows and annual events through a variety of on-campus media, digital marketing and print materials. Sponsorship signals your support of the arts and an investment in the vibrancy of our community!

Donations are put to work maintaining our dynamic facility, subsidizing lease and rental rates for nonprofits and underwriting events so that we can present world-class artists at affordable prices!

Contact:

Cameron Shepherd

Manager of Development Events & Partnerships

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Center for the Arts is a 501(c)(3) nonprofit organization. Our work is made possible through generous philanthropic support from both individuals and businesses.

2024 SPONSORSHIP LEVELS AND BENEFITS

		\$50,000	\$25,000	\$10,000	\$5,000	\$3,500
CENTER PRESENTS EVENTS						
Ticket Presale	Opportunity to purchase tickets in advance of public sale dates (limit 6 per show*)	Yes				
Special Invitations	Exclusive donor gatherings throughout the year	Yes				
STRATEGIC OUTREACH / COMMUNICATIONS						
Weekly Newsletter	Weekly circulation to 14,500 Subscribers, 45% open rate and 110 avg link clicks per week	2x per year business feature + Logo & link	1x per year business feature + Logo & link	Logo & link		
Arts Advocate Newsletter	Quarterly curated distribution to high value donors; ~330 Recipients with 66% open rate					
Social Media Highlights	Sponsor partnership highlight, 5700+ Instagram, nearly 6000 Facebook followers	Quarterly	2x per year	1x per year		
Annual Report	Sponsorship recognition in The Center's annual report	Prominent placement	Highlighted placement	Standard placement		
CENTER WEBSITE						
Home Page	Logo placement on The Center's website Home page; avg 13,500 monthly site visits	Logo & link				
Sponsor Page	Website Sponsor page listing	Logo & link				
CENTER CAMPUS						
Digital Monitors	Electronic monitors located throughout campus (including Theater lobby); 24,000+ tickets sold to 90+ shows annually, 100,000+ campus visitors per year	Prominent placement	Highlighted placement	Standard placement		

NOTES:

- Select communications have blackout dates for an estimated 6 weeks around our Annual Benefit, typically held during the summer months.
- Acknowledgement for in-kind donations will be determined on a case-by-case basis.

*Some exclusions apply



MISSION: To connect our creative community by providing a dedicated campus, supporting excellent programming, and nurturing a collaborative spirit.